

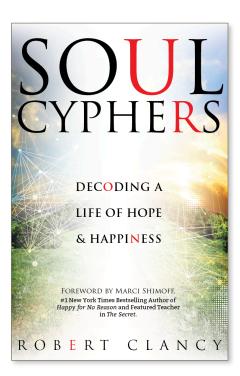
Soul Cyphers: Decoding a Life of Hope and Happiness Helps You Discover Your True Worth

Robert Clancy's latest work, *Soul Cyphers: Decoding a Life of Hope and Happiness* released on October 3rd, 2017. Following the success of his past books, *The Hitchhiker's Guide to the Soul*, and *Daily Downloads & Fortune Cookies from the Universe*, Robert wrote *Soul Cyphers* in response to the fans and followers who have contacted him, asking for ways they can implement his valuable lessons into their own lives. In *Soul Cyphers*, Robert has included "Decodes" at the end of each chapter, so that every reader can fully extract lessons from each inspirational story and work them into their own lives. Not only that, but Robert has included in *Soul Cyphers* a deeply spiritual and life changing encounter that he experienced himself at the age of 19.

Soul Cyphers: Decoding a Life of Hope & Happiness is about leading you toward the creation of a joyful, balanced life. With the right tools, you can be empowered to "decode" the cyphers of your life, moving you into greater wellbeing and wholeness.

Soul Cyphers helps you...

- Gain a greater sense of fulfillment
- Learn to communicate from your heart
- Discover your true worth
- Live with purpose and meaning
- Find a true path for joyful living



To book or schedule interviews: inquires@guidetothesoul.com ph: 518-469-2782

Websites & Social Media

- GuideToTheSoul.com
- MindsetResetTV.com
- SpiralShare.com
- Facebook.com/GuideTotheSoul
- YouTube.com/GuideToTheSoul
- Twitter.com/GuideToSoul
- instagram.com/GuideToTheSoul

1

The universal themes in this book are the ones that are appreciated and recognized by all of those in the spiritual community – love, faith, kindness, peace, compassion, forgiveness, and more are all woven deeply into each story included in *Soul Cyphers*.

New York Times #1 bestselling author of Chicken Soup for the Woman's Soul Marci Shimoff says of the book: "If you are having any difficulty with your life, read this wonderful book! Through beautifully-written stories, it offers practical solutions to decoding your well-being. Perfectly weaving the spiritual with graceful, engaging thoughts and wise insights, Robert Clancy shows you how to discover your true purpose—to become a kind, caring person through a journey of love and compassion."

"Through beautifully-written stories, Soul Cyphers offers practical solutions to decoding your well-being. Perfectly weaving the spiritual with graceful, engaging thoughts and wise insights, Robert Clancy shows you how to discover your true purpose—to become a kind, caring person through a journey of love and compassion."

-MARCI SHIMOFF, NEW YORK TIMES #1 BESTSELLING AUTHOR OF CHICKEN SOUP FOR THE WOMAN'S SOUL AND FEATURED TEACHER IN THE SECRET

Award-winning filmmaker Robin Jay says of the book: "Robert Clancy has written a brilliant, uplifting book. It is the key to unlocking your highest potential and grace-filled purpose. *Soul Cyphers* is a beautiful guide for anyone seeking a more fulfilling life."

For more information please visit: **SoulCyphers.com**

Book Trailer: Vimeo.com/GuideToTheSoul/SoulCyphers

Title: Soul Cyphers: Decoding a Life of Hope and Happiness

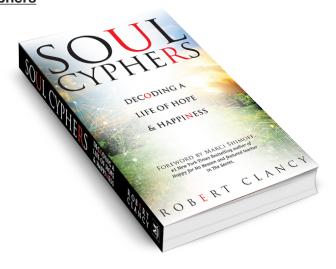
Author: Robert Clancy, Foreword by Marci Shimoff

Paperback: 265 pages

Publisher: Mohawk Street Press: 1 edition

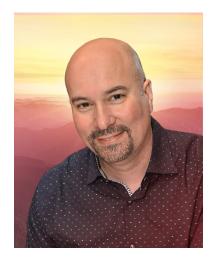
Language: English ISBN-10: 0985939532 ISBN-13: 978-0985939533

Price: \$17.95



PRESS KIT SoulCyphers.com

Robert Clancy Bio



Robert Clancy is a creative visionary, #1 international bestselling author, spiritual teacher, former partner and co-founder of Spiral Design. Together with #1 international bestselling author Lisa Winston, Robert co-hosts and produces The Mindset Reset Show. an internationally syndicated television show airing on Direct TV, Comcast, Viacom, Woman on TV, SheTV, Roku, Amazon Fire TV, among others networks in over 160 countries.

His latest two books Soul Cyphers: Decoding a Life of Hope and Happiness (SoulCyphers.com) with Forward by #1 New York Times Bestselling author Marci Shimoff and Love's Awakenings – Healing the Human Spirit a Poetic Journey quickly became #1 international bestsellers.

His Facebook fan page (Facebook.com.GuideToTheSoul) where he shares his divinely inspired thoughts is now followed by over three-

guarters of a million people worldwide.

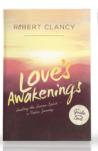
He is a sought after speaker, presenter and guest who has been featured on national television and radio shows, podcasts and summits. He is also a featured keynote speaker for organizations such as The American Red Cross, The American Foundation for Suicide Prevention, Hospice, Junior Achievement, Mother Teresa Academy, Hugh O'Brian Youth Leadership, and Kiwanis International, among others.

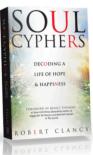
Robert is a regular contributor and weekly guest on Los Angeles KABC Radio's syndicated Late Night Health Radio Show where he shares his thoughts on inspirational topics such as unconditional love, faith, hope, healing forgiveness and self-worth.

Robert is also a featured spiritual expert appearing with Dr. Joe Vitale, don Miguel Ruiz, Brian Tracy and Dannion Brinkley in the movie Becoming the Keys. Robert also recently completed his filming of an episode for the latest season of the Emmy® Award winning *Dr. Nandi Show* which reaches over 300 million people on major cable and satellite television networks such as Discovery and ABC.

Websites: GuideToTheSoul.com / MindsetResetTV.com









What Others Are Saying



"If you are having any difficulty with your life, read this wonderful book! Through beautifully-written stories, it offers practical solutions to decoding your well-being. Perfectly weaving the spiritual with graceful, engaging thoughts and wise insights, Robert Clancy shows you how to discover your true purpose—to become a kind, caring person through a journey of love and compassion."

— Marci Shimoff, New York Times #1 bestselling author of Chicken Soup for the Woman's Soul and Featured Teacher in The Secret



I truly enjoyed my interview with Robert Clancy and Lisa Winston on their *Mindset Reset Show*. I love the amazing chemistry and energy Robert and Lisa bring together. The Mindset Reset Show gets right to the heart of relevant topics to create big shifts in perspective—this allows viewers to rewrite their life stories with beautiful outcomes. A big thumbs up for this love and light show!

— Dr. Joe Vitale, Bestselling Author, Star of the Hit Film, The Secret



"Robert Clancy has written a brilliant, uplifting book. It is the key to unlocking your highest potential and grace-filled purpose. *Soul Cyphers* is a beautiful guide for anyone seeking a more fulfilling life."

-Robin Jay, Award-winning filmmaker, The Keeper of the Keys and The Secrets of the Keys



"Robert is one of a kind. He really knows people and how to help them. His message beautifully covers heath—whether physical, mental, or spiritual—as an important aspect of your well-being. I'm keeping this book by my bed and I suggest you do as well."

— Mark Alyn, Award-winning host and producer of Late Night Health Radio



"Enlightening is an understatement. Not since *The Shack* have I read such and engaging and compelling book to reaffirm my spiritual connection. Robert Clancy is a true angelic light in our world. His beautifully-written book, *Souls Cyphers*, decodes every aspect of your heart and dreams, while providing you with a spiritual guide to get you through even the darkest of days."

-Teresa de Grosbois, Four time international bestselling author



"Beautifully written and deeply inspiring, Robert Clancy's book will ignite your heart to higher love and transform your moments into a series of miraculous awakenings."

 Paul Samuel Dolman, Host of What Matters Most and author of Hitchhiking with Larry David: A True Story from Martha's Vineyard



"A wonderful awakening for your soul! A brilliant light to guide you on your pathway through life, *Soul Cyphers* lifts you up, enlightens your day, and becomes your guide on an empowering journey to discover your selfworth...*priceless*.

—Temple Hayes, Difference-maker, Intl. Speaker; Author of When Did You Die?



Interview Questions

How did the title of your upcoming book, "Soul Cyphers" come about?

What are some simple steps one could add to their daily routine to pull themselves out of depression?

Each chapter in your book concludes with Decodes. Would you share a few of these?

You've dealt with the loss of many family members and very close friends in recent years. What got you through all this grief?

What exactly is the "black box" you refer to. Can you explain this?

At an early age you hit rock bottom. What pulled you out of that difficult situation?

Keeping "perspective" on life is important to you. Can you elaborate on this?

In your book you have a chapter titled "Reverse Climbs"...what is this?

You currently have over a half-million people connected to your inspirational Facebook fan page (facebook.com/GuideToTheSoul). What inspired you to start this page?

What is your definition of love?

What can someone do in their career to make a positive difference within their community?

You seem to have a natural compassion and caring for others. Who had had the most influence on your life regarding this?

What inspires you?

What exactly are "soul hitches." Can you explain this?

What is your definition of volunteerism?

Volunteering and helping others is an important aspect of your life. Do you think reading your book can inspire others to do the same?

You're the managing partner and co-founder of Spiral Design Studio, a very successful marketing and design firm. Do you apply any lessons from your books within your company?

Legendary actor Hugh O'Brian wrote the foreword for your first book. How were you able to manage something like that?

People often say they don't have time to volunteer, especially busy professional. How do you bring balance to this in your life?

What's an example of something someone listening could do to positively affect a stranger's life?

You're a 5th degree master black belt martial arts instructor?

Awards and Honors

- Evolutionary Business Council Mentorship Award
- NYS Junior Chamber of Commerce "Outstanding New Yorker" for service to youth
- Junior Achievement Ambassador Award
- Hugh O'Brian Youth Leadership Outstanding National Seminar Chairperson
- NYS Junior Chamber of Commerce Governor Award NYS Small Business Development Center 'Entrepreneur of the Year'
- Gold Worldwide ADDY® Advertising Award
- The Business Review "40 Under 40" Award
- Rensselaer Chamber "Van Rensselaer Award" for community service
- 5th Degree Master Black Belt Martial Arts Instructor



As Seen or Heard on

